



Forethought®
Outcomes

Unleashing Brilliance.

2024 Forethought® Graduate Program

Forethought is an internationally acclaimed marketing science consultancy that empowers our clients to achieve their growth ambitions. Using the scientific rigor of advanced analytics, we seek to understand and predict consumer behaviour. We model primary and organisational data with high predictive validity to reveal insights that offer certainty and clarity for management action. Gaining and retaining market share, improving margin and driving category growth are all parts of what makes **Forethought** a valued client partner.

We are currently recruiting for graduates to join Marketing Science and Consulting streams to begin February 2024.

**Applications
now open.**



The Forethought Graduate Program

Congratulations,
you're hired!

Meet your leaders
and team

Receive your
welcome pack on
your first day in
February



Grab a coffee with
your allocated ally

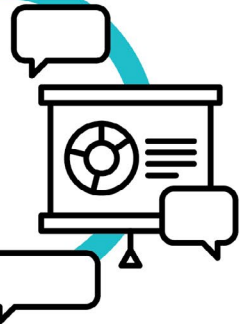
Attend Forethought
Graduate Boot-
camp training and
rotations

Meet Forethought's
Founder and other
senior leaders in
your first month

Begin working on
your first client
project with
guidance from
senior colleagues

Participate in
social events

Continue learning
with the Always
Learning program



Smash through
your first client
presentation

Win Graduate of
the Year and go to
New York!

You're promoted to
**Consultant /
Analyst**

Do you have what it takes?

- 1 This year, I will graduate with a Double-Degree, Honours, Masters or PhD qualifications.

- 2 I have maintained a distinction average throughout my studies.

- 3 I want to work in high-performing teams to drive the growth of ambitious brands.

- 4 I have a passion for consulting or analytics and research.

- 5 I have distinguished myself in something outside of my academic pursuits.

The following will also be highly regarded:

- Relevant work experience, including industry placements or internships.
- Academic honours, awards, scholarships and prizes.
- Study exchange programs.
- Leadership experience in a professional, community or extracurricular environment.



We're seeking more than just excellent academic performance. You could be the President of your student society, captain of your sports team or an aspiring musician; if you've distinguished yourself, we want to meet you!

Sheona leads a panel discussion with Mark Green (Co-founder & Group CEO of The Monkeys & Accenture Song), Russel Howcroft (Partner/Chief Creative Officer of Sayers Group) & Adam Ferrier (Founder/Chief Thinker of Thinkerbell) at our biennial Outcomes University.



Sheona Bello
Vice President, Americas

Following her career start as a Graduate Consultant, Sheona has since relocated to our New York City office leading a number of strategic accounts in the USA.



“‘Always Learning’, these two words have been a constant theme throughout my career at **Forethought**. From early learning sessions in Grad Bootcamp, to new methodologies, the art of presenting, how to most effectively deliver client outcomes, how to be a valued team member - and everything in between.

The environment cultivates an excitement to learn and do more. Truly, the opportunities are boundless.”

- *Sheona Bello*

What's in it for you?

Flexible working conditions

Work from home when suitable, take time back when you go above and beyond, dress for you day - **Forethought** empowers colleagues to work with autonomy and flexibility.

International opportunities

With a global client base calling for multi-regional studies, we are able to offer high-performing colleagues the opportunity to work across international projects from our Melbourne and New York City offices.

Ally Program

The transition from university to corporate life can be both exciting and a little daunting. Our Ally Program is designed to make this journey seamless and enjoyable by pairing graduates with experienced colleagues. Your ally will be there to support you throughout the Program and beyond.

Our Values

Curious Minds, Exceptional People, Top of our Game and Happy & Healthy are the four key values that **Forethought** embraces day to day.

Health and wellness

Benefit from the **Forethought** wellbeing program which offers wellness, connectedness, education and support for all colleagues. Extend your summer with the Summer Fridays initiative and head home early every Friday from December to February.

Social connectedness

Enjoy our many social events held throughout the year. Get to know your colleagues out of the office with Friday drinks, trivia, board game competitions and more.

Individual Development Plan

Progress in your career and stay on track with your development and goals. Your manager will ensure you're supported personally and professionally with quarterly one-on-one catch ups.

Diverse and inclusive culture

We celebrate our diversity and recognise the value it brings to our clients and colleagues. We are an equal opportunity employer and proudly uphold this in all aspects of the employment relationship.

Further learning

Forethought is committed to your continued learning and offer range of development programs. We host Always Learning sessions year-round on case studies, methodologies, business skills, project management and business strategy.

Birthday leave

Take a special day of leave to celebrate with loved ones... or to have some rest and recuperation.

Professional development

Opportunity awaits

At **Forethought**, you will be empowered to progress your career at your own speed. Beyond your technical skills, there is a supportive framework in place to help you advance your career and grow your knowledge of the industry.

Ask a member of the Talent team about:

- Graduate Bootcamp
- Always Learning Program
- Individual Development Plan
- Career Accelerator Program

Ready, Steady, Grad!

Our recruitment process:

Submit application

Phone interview

Interview

Assessment

Interview with Director

Reference checks

Acceptance of offer



Applications now open

Reach out to Lauren from the Talent team if you have any questions

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forethought.com.au

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